

CLAIMS

What is claimed is:

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A method comprising:

- a computer, on behalf of a user, registering the user with a first web site;
- the computer providing a first email address for use to register the user with said first web site;
- the computer, on behalf of the user, registering the user with a second web site; and
- the computer providing a second email address, separate and distinct from the first email address, for use to register said user with said second web site.
- 1 2. The method of alaim 1, wherein the first email address comprises a first user
- 2 identifier, and the second email address comprises a second user identifier,
- 3 separate and distinct from said first user identifier.
- 1 3. The method of claim 1, wherein the first email address comprises an address
- of an email service provider, and the second email address comprises the address
- 3 of the same email service providen
- 1 4. The method of claim 1, wherein the first email address comprises a first user
- 2 identifier and an address of an email service provider, and the second email address
- 3 comprises a second user identifier, separate and distinct from said first user
- 4 identifier, and the address of the same email service provider.

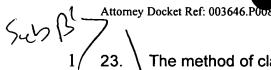


- 1 $\int 5$. The method of claim 1, wherein each of said providing of the first and second
- 2 email addresses by the computer comprises selecting said first/second email
- 3 address from a plurality of distinct email addresses pre-provided to said computer.
- 1 6. The method of claim 5, wherein the method further comprises the computer
- 2 pre-obtaining the distinct email addresses from an email service provider.
- 1 7. The method of claim 6, wherein the method further comprises the email
- 2 service provider pre-generating the distinct email addresses.
- 1 8. The method of claim \(\), wherein each of said providing of the first and second
- 2 email addresses by the completer comprises dynamically generating said
- 3 first/second email address by said computer.
- 1 9. The method of claim 1, wherein each of said providing of the first and second
- 2 email addresses by the computer comprises the computer dynamically obtaining
- 3 said first/second email address from an email service provider.
- 1 10. The method of claim 9, wherein each of said dynamically obtaining comprises
- 2 the email service provider selecting said first/second email address from a plurality
- 3 of pre-generated distinct email addresses.
- 1 11. The method of claim 9, wherein each of said dynamically obtaining comprises
- 2 the email service provider dynamically generating said first/second email address.

- - The method of claim 1, wherein the method further comprises notifying an
 - email service provider of the usage of the first and second email address, including
 - 3 addresses of the first and the second web site.
 - 1 13. The method of claim 12, wherein each of said notification is performed
 - 2 integrally as said first/second email address is provided to said user for use to
 - 3 register the user with the first/second web site.
 - 1 14. The method of claim 12, wherein said notifications are performed
 - 2 subsequently in batch\after said first and second email addresses were provided to
 - 3 said user for use to register the user with the first and the second web site.
 - The method of claim\1, wherein the method further comprises: 1 15.
 - 2 receiving emails addressed to said first and second email addresses;
 - 3 organizing said received\emails based at least in part on whether the emails
 - are addressed to the first or the second email address. 4
 - 1 The method of claim 15, wherein said organizing of said received emails is at 16.
 - 2 least further based on whether said received emails addressed to said first/second
 - 3 email addresses were sent by said first/second web site or not.
 - The method of claim 16, wherein the method further comprises deleting all 1 17.
 - 2 received emails addressed to said first/second email addresses not sent by said
 - 3 first/second web site, while preserving all undeleted emails addressed to said
 - first/second email addresses sent by said first/second web site. 4



- 18.
 The method of claim 17, wherein said bifurcated deletion is performed in
- 2 response to an instruction of said user.
- 1 19. The method of claim 18, wherein the method further comprises providing the
- 2 user with an end user interface feature to provide said deletion instruction with a
- 3 single press of a key/control button.
- 1 20. The method of claim 1, wherein the web site is a selected one of a content
- 2 provider, a service provider and an access provider.
 - 21. A method comprising:
- an electronic device (e-device) obtaining a plurality of distinct email
- 3 addresses from an email service provider;
- 4 the e-device selecting a first of said distinct email addresses to facilitate
- 5 communication with a first communication partner or group of communication
- 6 partners (CP/GCP); and
- 7 the e-device selecting a second of said distinct email addresses to facilitate
- 8 communication with a second CP/GQP.
- 1 22. The method of claim 21, wherein the method further comprises
- 2 the e-device notifying the email service provider of said selection of the first of
- 3 said distinct email addresses to facilitate communication with the first CP/GCP; and
- 4 the e-device notifying the email service provider of said selection of the
- 5 second of said distinct email addresses to facilitate communication with the second
- 6 CP/GCP.



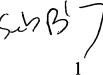
- 1/23. The method of claim 21, wherein the method further comprises the e-device
- 2 notifying the email service provider of said selections of the first and the second of
- 3 said distinct email addresses to facilitate communication with the first and the
- 4 second CPXGCP.
- 1 24. A method comprising:
- an electronic device (e-device) obtaining a first email address from an email
- 3 service provider;
- 4 the e-device employing the first email address to facilitate communication
- with a first communication partner or group of communication partners (CP/GCP);
- 6 the e-device obtaining a second email address, separate and distinct from
- 7 said first email address, from the email service provider; and
 - the e-device employing the second email address to facilitate communication
- 9 with a second CP/GCP.
- 1 25. The method of claim 24, where n the method further comprises
- 2 the e-device notifying the email service provider of said employment of the
- 3 first email address to facilitate communication with the first CP/GCP; and
- 4 the e-device notifying the email service provider of said employment of the
- 5 second email address to facilitate communication with the second CP/GCP.
- 1 26. The method of claim 25, wherein each of said notifications is made integrally
- when the e-device requests said first/second email address from said email service
- 3 provider.

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- 2\forall . The method of claim 25, wherein each of said notifications is made after the
- 2 e-device having been provided with said first/second email address from said email
- 3 service provider.
- 1 28. A method comprising:
- a email service provider registering a user; and
- the email service provider providing at least a first and a second email
- 4 address, that are separate and distinct, to the user for use by the user to
- 5 communicate with a first and a second communication partner or group of
- 6 communication partners (CP/GCP).
- 1 29. The method of claim 28, wherein the method comprises the email service
- 2 provider providing a plurality of distinct email addresses to an electronic device (e-
- device) used by the user for the e-device to select said first and second separate
- 4 and distinct email addresses.
- 1 30. The method of claim 28, wherein the method comprises the email service
- 2 provider providing in real time said first/second email address to an electronic device
- 3 used by the user.
- 1 31. The method of claim 28, wherein the method further comprises the email
- 2 service provider receiving notification of usage of said first/second email address
- with said first/second CP/GCP from an electronic device used by the user.
- 1 32. The method of claim 28, wherein the method further comprises the email
- 2 service provider receiving notification of usage of said first and second email

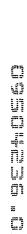


3	addresses with said first and second CP/GCP respectively from an electronic device
1	used by the user.

- 33. Amethod comprising:
- a email service provider receiving emails addressed to a first and a second email address of a user; and
- the email service provider organizing said received emails based at least in part on said first and second email addresses, and intended versus unintended communication partners of said first and second email addresses.
- 1 34. The method of claim 33, wherein the method further comprises providing said
- 2 emails to the user, with the emails characterized by at least said first and second
- 3 email addresses, and intended versus unintended communication partners of said
- 4 first and second email addresses
- 1 35. A method comprising:
- 2 receiving emails, from an email service provider, wherein the emails are
- 3 characterized based at least in part on by email addresses, and intended versus
- 4 unintended communication partners of each of said email addresses; and
- 5 presenting said emails for viewing by a user, organized by at least said email
- 6 addresses and said intended versus unintended communication partners of said
- 7 email addresses.
- 1 36. The method of claim 35, wherein the method fulther comprises deleting all
- 2 received emails addressed to the first/second email address not sent by the
- 3 intended communication partner of the first/second email address.



- 1 37.\ The method of claim 36, wherein said deletion is performed in response to
- 2 user instruction.
- 1 38. The method of claim 37, wherein the method further comprises providing the
- 2 user with an end user interface feature to provide said user instruction with a single
- 3 press of a key/control button.
- 1 39. An apparatus comprising:
- 2 a storage medium having stored therein a plurality of programming
- 3 instructions designed to enable the apparatus (when the programming instructions
- 4 are executed) to obtain a plurality of distinct email addresses from an email service
- 5 provider, to selecting a first of said distinct email addresses to facilitate
- 6 communication with a first dommunication partner or group of communication
- 7 partners (CP/GCP), and to select a second of said distinct email addresses to
- 8 facilitate communication with a second CP/GCP; and
- a processor coupled to the storage medium to execute the plurality of
- 10 programming instructions.
 - 1 40. The apparatus of claim 39, where η the programming instructions further
- 2 enable the apparatus (when the programming instructions are executed) to notify
- 3 the email service provider of said selection of the first and the second of said distinct
- 4 email addresses to facilitate communication with the first and the second CP/GCP.
- 1 41. An apparatus comprising:



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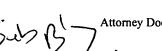
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a storage medium having stored therein a plurality of programming
instructions designed to enable the apparatus (when the programming instructions
are executed) to obtain a first and a second distinct email address from an email
service provider in real time, and correspondingly earmarking said first and second
distinct entail addresses to facilitate communication with a first and a second
communication partner or group of communication partners (CP/GCP); and
a processor coupled to the storage medium to execute the plurality of
programming instructions

- The apparatus of claim 41, wherein the programming instructions (when 1 42. 2 executed) further enable the apparatus to notify of said employment of the first and 3 second email addresses to facilitate communication with the first and second 4 CP/GCP.
- The apparatus of claim 42, wherein the programming instructions (when 1 43. 2 executed) enable the apparatus to make each of said notifications integrally when 3 requesting for said first/second email address from said email service provider.
- The apparatus of claim 42, wherein the programming instructions (when 1 44. 2 executed) enable the apparatus to make each of said notifications after having been 3 provided with said first/second email addrèss from said email service provider.
- 1 45. An apparatus comprising:
- 2 a storage medium having stored therein a plurality of programming 3 instructions design to enable the server (when the programming instructions are 4 executed) to register a user, and to provide at least a first and a second email



- 5/ address, that are separate and distinct, to the user for use by the user to
- 6 communicate with a first and a second communication partner or group of
- 7 communication partners (CP/GCP); and
- 8 a processor coupled to the storage medium to execute the programming
- 9 instructions.
- 1 46. The apparatus of claim 45, wherein the programming instructions (when
- 2 executed) enable the apparatus to provide a plurality of distinct email addresses to
- an electronic device (e-device) used by the user for the e-device to select said first
- 4 and second separate and distinct email addresses.
- 1 47. The apparatus of claim 45, wherein the programming instructions (when
- 2 executed) enable the apparatus to provide in real time said first/second email
- 3 address to an electronic device used by the user.
- 1 48. The apparatus of claim 45, wherein the programming instructions (when
- 2 executed) further enable the apparatus to receive notification of usage of said
- 3 first/second email address with said first/second CP/GCP from an electronic device
- 4 used by the user.
- 1 49. The apparatus of claim 45, wherein the programming instructions (when
- 2 executed) enable the apparatus to receive notification of usage of said first and
- 3 second email addresses with said first and second CP/GCP respectively from an
- 4 electronic device used by the user.
- 1 50. An apparatus comprising:

programming instructions.

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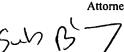
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a storage medium having stored therein a plurality of programming instructions designed to enable the apparatus (when the programming instructions are executed) to receive emails addressed to a first and a second email address of a user, and to organize said received emails based at least in part on said first and second email addresses, and intended versus unintended communication partners of said first and second email addresses; and a processor coupled to the storage medium to execute the plurality of

- 51. The apparatus of claim 50, wherein the programming instructions (when executed) further enable the apparatus to provide said emails to the user, with the emails characterized by at least said first and second email addresses, and intended versus unintended communication partners of said first and second email addresses.
 - 52. An apparatus comprising:
- a storage medium having stored therein a plurality of programming instructions designed to enable the apparatus (when the programming instructions are executed) to receive emails from an email service provider, the emails being characterized based at least in part on by email addresses, and intended versus unintended communication partners of each of said email addresses, and to present said emails for viewing by a user, organized by at least said email addresses and said intended versus unintended communication partners of said email addresses; and
- a processor coupled to the storage medium to execute the plurality of programming instructions.



- 1 53. The apparatus of claim 52, wherein the programming instructions (when
- 2 executed further enable the apparatus to delete all received emails addressed to
- 3 the first/second email address not sent by the intended communication partner(s) of
- 4 the first/second email address.
- 1 54. The apparatus of claim 53, wherein the programming instructions (when
- 2 executed) further enable the apparatus to perform said deletion in response to user
- 3 instruction.
- 1 55. The apparatus of claim 54, wherein the programming instructions (when
- 2 executed) further enable the apparatus to provide the user with an end user
- interface feature to provide said user instruction with a single press of a key/control
- 4 button.